

# American Catalog Mailers Association Membership Application

Please return this form with dues payment to:

American Catalog Mailers Association  
2001 K Street, Suite 206  
Washington, DC 20006

## For Internal Use Only

Date Received \_\_\_\_\_

Date Approved \_\_\_\_\_

Renewal Date \_\_\_\_\_

Member # \_\_\_\_\_

Sponsor \_\_\_\_\_

## Member Contact Information:

Company Name \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Billing Contact (if different than above) \_\_\_\_\_ Title \_\_\_\_\_

Billing Address (if different than mailing) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Web Address \_\_\_\_\_

Please attach full contact information for each individual at your company who should receive ACMA meeting notices, updates, materials, and alerts.

## Demographic Information:

Please provide a brief description of your company: \_\_\_\_\_

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## Membership and Dues Assessment:

**PLEASE SELECT APPROPRIATE DUES CATEGORY BELOW:**

➔ All Member dues levels & sales information is “staff confidential” and will not be disclosed outside ACMA staff

### \_\_\_ Catalog Member

\_\_\_\_\_ B2B

\_\_\_\_\_ B2C

<b>Annual Postal Expense</b>	<b>Annual Dues</b>	<b>Inferred Annual Sales</b>
_____ < \$1 million	\$2,500	\$10 million
_____ \$1 to \$2.9 million	\$5,000	\$12 to \$35 million
_____ \$3 to \$4.9 million	\$10,000	\$35 to \$65 million
_____ \$5 to \$9.9 million	\$20,000	\$65 to \$150 million
_____ > \$10 million	\$30,000	> \$150 million

### \_\_\_ Catalog Supplier Member

<b>Annual Catalog Industry Sales</b>	<b>Annual Dues</b>
_____ < \$5 million	\$2,500
_____ \$5 to \$19.9 million	\$5,000
_____ \$20 to \$49.9 million	\$10,000
_____ \$50 to \$100 million	\$20,000
_____ > \$100 million	\$30,000

ACMA dues for CATALOG members are assessed based on a company’s 2006 annual postal expense. Dues for CATALOG SUPPLIER members are based upon a company’s 2006 annual catalog industry sales. Please select the appropriate dues level and remit your payment and membership application to:

Attn: **Accounts Payable**

**ACMA**

2001 K Street, NW

Suite 206

Washington, DC 20006

For more information on ACMA membership, or questions related to ACMA dues, please contact Harmony Knutson at 202.689.1241 or [hknutson@catalogmailers.org](mailto:hknutson@catalogmailers.org).

**NOTE: The portion of your ACMA dues attributed to lobbying is not deductible for Federal tax purposes; members will be advised of the specific allocation after the end of the calendar year; the balance of your membership fees may be deductible.**